

# Multivariate Statistics Analysis: 多元统计分析

Lecture 1: Basic Concept

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- 1) Establish the relationship between salary and demographic variables in population survey data(工资和其他因素的关系)
- 2) Identify the numbers in a handwritten zip code (手写字体的识别)
- 3) Predict whether someone will have a heart attack on the basis of demographic, diet and clinical measurements(心脏病突发的影响因素)
- 4) Customize an email spam detection system (垃圾邮件过滤器)
- 5)Analyze the stock market(股市分析)
- 6) Classify the pixels in a LANDSAT image, by usage (遥感图像分类)

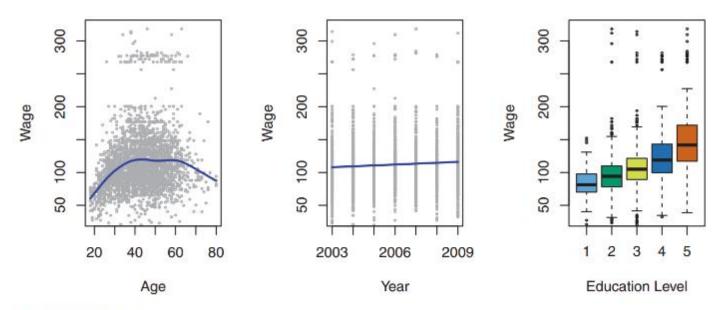
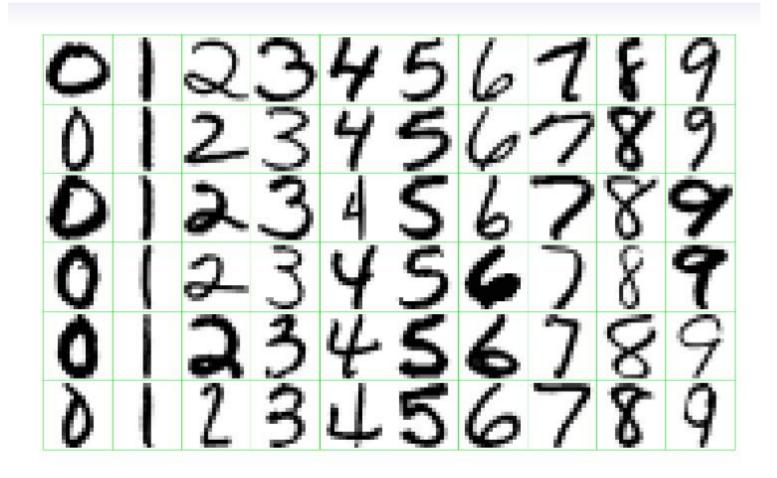
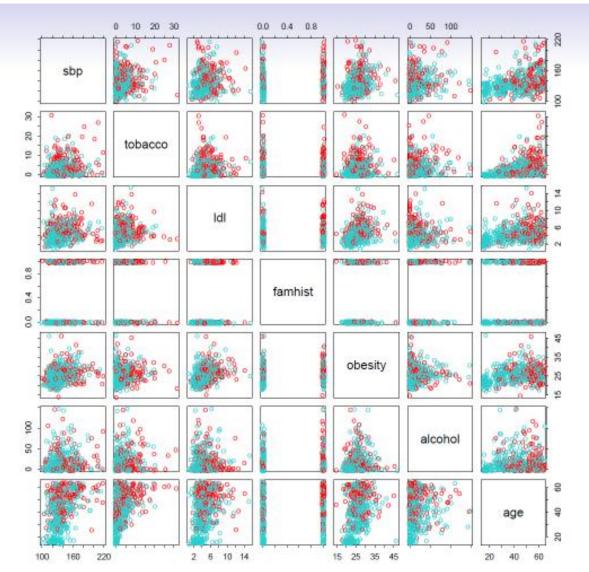


FIGURE 1.1. Wage data, which contains income survey information for males from the central Atlantic region of the United States. Left: wage as a function of age. On average, wage increases with age until about 60 years of age, at which point it begins to decline. Center: wage as a function of year. There is a slow but steady increase of approximately \$10,000 in the average wage between 2003 and 2009. Right: Boxplots displaying wage as a function of education, with 1 indicating the lowest level (no high school diploma) and 5 the highest level (an advanced graduate degree). On average, wage increases with the level of education.

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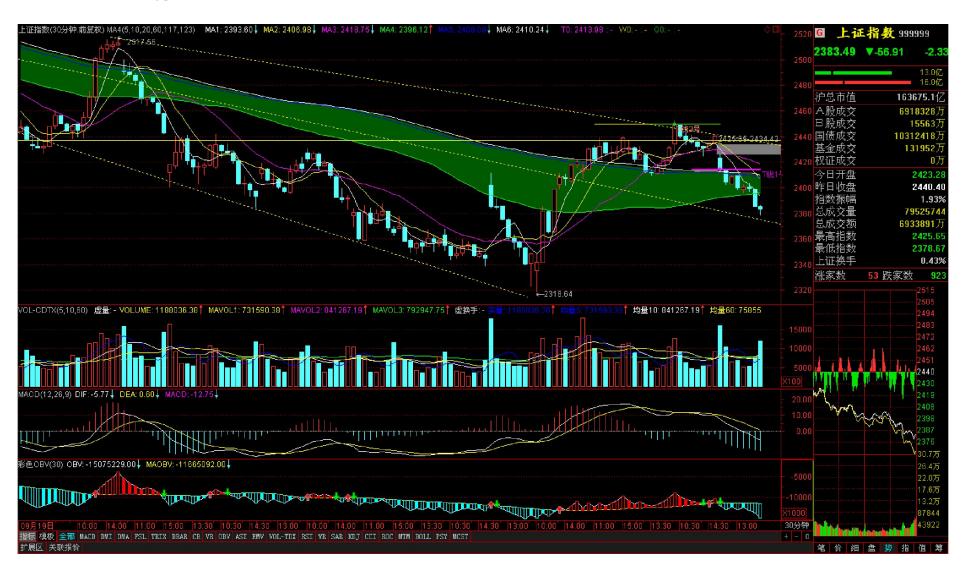
#### Spam Detection

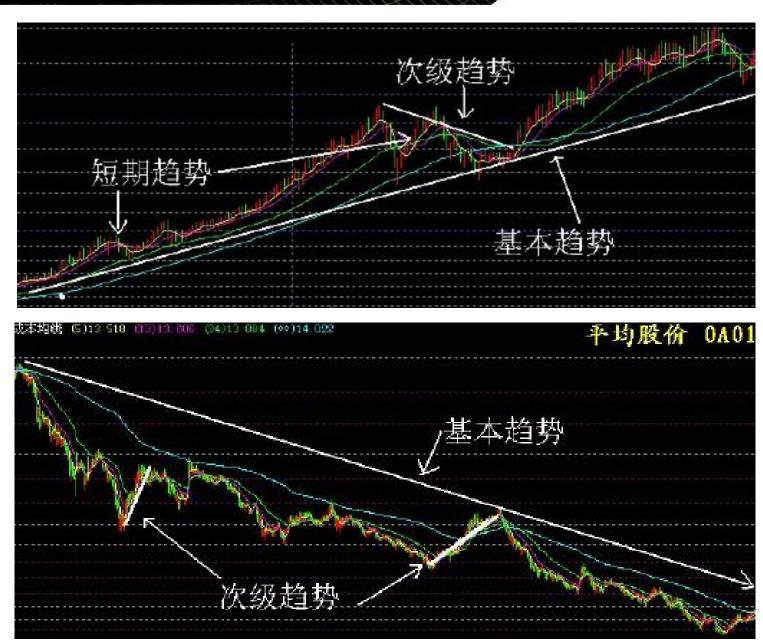
- data from 4601 emails sent to an individual (named George, at HP labs, before 2000). Each is labeled as *spam* or *email*.
- goal: build a customized spam filter.
- input features: relative frequencies of 57 of the most commonly occurring words and punctuation marks in these email messages.

	george	you	hp	free	į.	edu	remove
spam	0.00	2.26	0.02	0.52	0.51	0.01	0.28
email	1.27	1.27	0.90	0.07	0.11	0.29	0.01

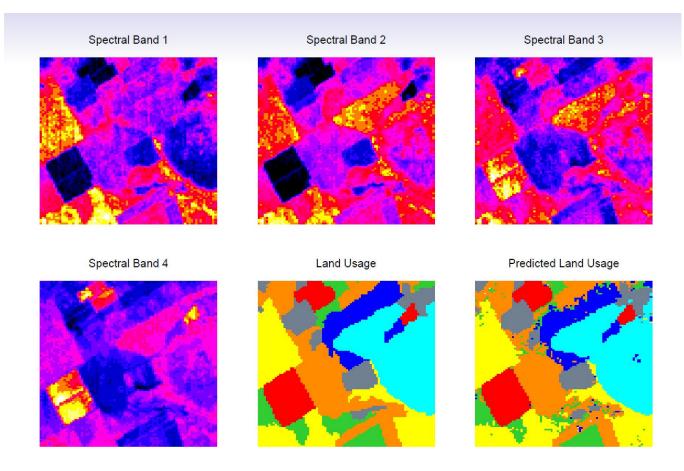
Average percentage of words or characters in an email message equal to the indicated word or character. We have chosen the words and characters showing the largest difference between spam and email.

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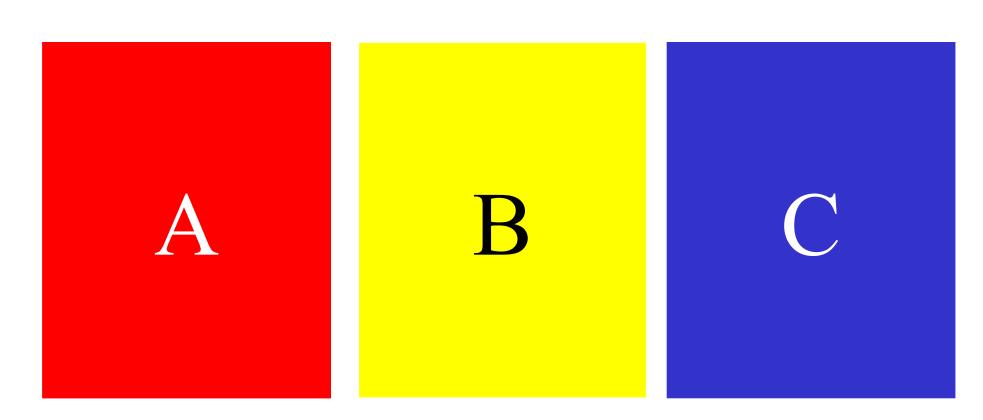
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 $Usage \in \{red\ soil,\ cotton,\ vegetation\ stubble,\ mixture,\ gray\ soil,\ damp\ gray\ soil\}$ 

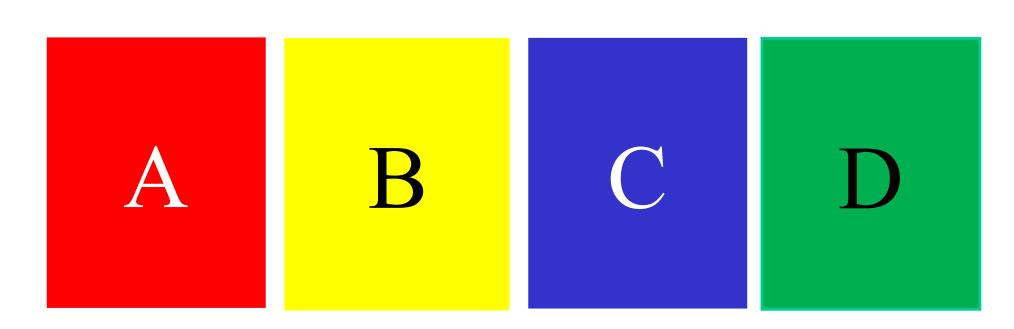
#### **Discussion**

其中一张后面有'Good Luck',请随机选一张, 去掉一张空白的,请问是否更换选择?



#### **Discussion**

其中一张后面有'Good Luck',请随机选一张, 去掉两张空白的,请问是否更换选择?



Multivariate Statistics Analysis: 多元统计分析

Discussion: More cards?



## Discusssion!

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